



MEDIA KIT 2018

DISSEMINATION | VISIBILITY | IMPACT



READERSHIP

Québec's municipal and industrial decision-makers

48% Executives

27% Coordinators

12% Technicians

6% Sales representatives

4% Operators/supervisors

3% Others

3RVE is the only magazine in Québec that focuses exclusively on the solid waste industry, and has been doing so for over 10 years.

3RVE features regular columns by experts in the field who address all aspects of solid waste management, from reduction at source, to reuse, recycling, reclamation or elimination.

It is an invaluable publication for industry professionals and all players involved in the sector.

Published by MAYA communication et marketing, **3RVE** is an independent magazine. A publication that delivers information and proposes relevant solutions in the field, **3RVE** also publishes exclusive reports on the latest news in waste management and examines key industry issues.

3RVE puts you in touch with your clients and promotes your products and services

3 PUBLICATIONS A YEAR
WINTER | SPRING/SUMMER | AUTOMNE

4500 COPIES PRINTED

DISTRIBUTED ACROSS QUÉBEC

DIGITAL VERSION SEND BY NEWSLETTER

98% of our readers consider our magazine's content to be first-rate

96% say they pay attention to the advertisements

89% keep the magazine for more than a year

77% have decision-making authority

3RVE, a reference for your customers
A lucrative forum for you

Reserve your advertising space



TECHNICAL SPECIFICATIONS

- Half-tone screen: 150 line
- Paper type: dull-coated
- Four-colour process
- Single-page dimensions:
 - Type page: 7.75" x 10.25"
 - Trim size: 8.25" x 10.75"
 - With bleed: 8.50" x 11"

SENDING FILES

Files must be saved in **PDF** with a resolution of **300 dpi**. Files that exceed 8 MB must be sent via Dropbox or WeTransfer. Please send insertion orders, contracts and advertising material to info@maya.cc.

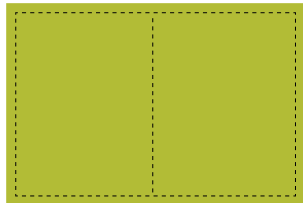
If you have any questions, contact one of our representatives at **450-508-1515**.

ADVERTISING RATES

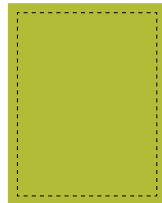
		VOLUME REBATE	
		X 1	X 3
C-2	Inside front cover	\$4 295	\$3 395
Page 3		\$3 995	\$2 995
Page 5	(next to Contents)	\$3 995	\$2 995
Page 7	(next to Editorial)	\$3 995	\$2 995
Double Page		\$3 995	\$2 995
Full Page		\$2 995	\$1 995
1/2 Page		\$2 245	\$1 495
1/4 Page		\$1 945	\$1 295
Business Card	(Les bons contacts section)	\$745	\$495

SUBMISSION DEADLINES

Editions	Space Closing	Receive Electronic Files
WINTER		
SPRING/SUMMER		
FALL		



Double Page
W: 16.50"
H: 10.75"
+ 0.125" bleed all sides,
without crop mark



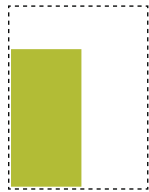
Full Page
W: 8.25"
H: 10.75"
+ 0.125" bleed all sides,
without crop mark



1/2 Page Vertical
W: 3.3125"
H: 9.5"
No bleed,
No crop marks



1/2 Page Horizontal
W: 7"
H: 4.75"
No bleed,
No crop marks



1/2 Page (Island)
W: 4.5"
H: 7.5"
No bleed,
No crop marks



1/4 Page
W: 3.3125"
H: 5"
No bleed,
No crop marks



1/4 Page Horizontal
W: 7"
H: 2"
No bleed,
No crop marks



1/4 Page Vertical
W: 1.75"
H: 9.5"
No bleed,
No crop marks



Business Card
Horizontal
W: 3.5"
H: 2"
No bleed,
No crop marks

**3RVE is Quebec's only magazine
that focuses exclusively on the solid
waste industry**

The editor reserves the right to refuse an ad or to require changes in content that does not conform to the magazine's editorial policy.

Additional charges will apply if the document requires editing to meet our standards.

Advertising Contract

3RVE is Quebec's only magazine that focuses exclusively on the solid waste industry

Authorized by: _____

Firm: _____

Address: _____

City: _____ Province: _____

Postal Code: _____ Contry: _____

Telephone: () _____ Fax: () _____

Email: _____

Web site: _____

Comments

We authorize 3RVE to publish the ads described below.

This advertising contract cannot be cancelled after the space-closing deadline

Month	Ad title	Size	Specifications	Rates
				\$
				\$
				\$
				\$
				\$
				\$
Total Amount				\$
TPS Tax				\$
TVQ Tax				\$
TOTAL				\$



457, montée Lesage, Rosemère (Québec) J7A 4S2
 Tel.: 450 508-1515 • Email: info@maya.cc • www.maya.cc

Attached is a check in the amount of
 \$ _____

Date: _____ Signature: _____